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File: USPT

Mar 28, 2000

US-PAT-NO: 6044376

DOCUMENT-IDENTIFIER: US 6044376 A

TITLE: Content stream analysis

DATE-ISSUED: March 28, 2000

INVENTOR-INFORMATION:

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APPL-NO: 8/ 847778

DATE FILED: April 24, 1997

INT-CL: [7] G06F 17/30

US-CL-ISSUED: 707/102; 707/10, 707/100, 707/103, 345/327

US-CL-CURRENT: 707/102; 345/745, 705/1, 707/10, 707/100,
707/103FIELD-OF-SEARCH: 707/4, 707/10, 707/100, 707/102, 707/5, 707/6,
707/14, 345/327, 705/10, 395/226, 455/4.2

PRIOR-ART-DISCLOSED:

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PAT-NO	ISSUE-DATE	PATENTEE-NAME	US-CL
5278980	January 1994	Pedersen et al.	707/4
5692132	November 1997	Hogan	395/227
5696965	December 1997	Dedrick	707/10
5710887	January 1998	Chelliah et al.	395/226
5712979	January 1998	Graber et al.	395/200.11
5717860	February 1998	Graber et al.	395/200.12
5717923	February 1998	Dedrick	707/102
5721827	February 1998	Logan et al.	395/200.47
5724424	March 1998	Glifford	380/24
5727156	March 1998	Herr-Hoyman et al.	395/200.49
5737619	April 1998	Judson	395/761
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5751956	May 1998	Kirsch	395/200.33
5757917	May 1998	Rose et al.	380/25
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5848396	December 1998	Gerace	705/10
5948061	September 1999	Merriman et al.	709/219

FOREIGN PATENT DOCUMENTS

FOREIGN-PAT-NO	PUBN-DATE	COUNTRY	US-CL
0 749 081 A1	December 1996	EPX	
WO 97/21183	June 1997	WOX	

OTHER PUBLICATIONS

Article by Ellis Booker entitled: "Seeing a Gap, A Palo Alto Startup Will Debut Advertising Server for the Net" published by Web Week, Vol. 2, Issue 2 in Feb. 1996.

Article by Bob Metcalfe entitled: "From the Ether", Infoworld, V18 issue 3, Aug. 12, 1996.

NetGravity Announces AdServer 2.0, Oct. 14, 1996, published at <http://www.netgravity.com>.

Article titled "Internet access: Internet marketing revolution begins in the U.S. this Sep.": Hyper Net Offering on Dec. 1996 EDGE: work-group Computer Report, V7 N316.

Article by Youji Kohda et al. entitled: "Ubiquitous advertising on the WWW: Merging advertisement on the browser" published by Computer Networks and ISDN Systems, Vol. 28, No. 11, May 1996. pp. 1493-1499.